

FILE
September 18, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, SEPTEMBER 15, 1961</u>			
Sept. 14	GIMBELS' RELEASE DATE--Import fashion preview, Sept. 7.		
Thursday Sept. 14 9:00 A.M. Coffee	PRESS PREVIEW OF ORIENTAL COLLECTION Oriental collection of fashions and home accessories, designed by Joan Morse. By invitation. Publicity: Peggy Cantor Assoc., MU. 9-8542.	SHANGRI-LA	780 MADISON AVENUE
Thursday Sept. 14 10:00 A.M.	RESORT & SPRING SUIT COLLECTION Showings at 10:00 A.M., Sept. 14, 19, and 21. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 14 10:30 A.M.	PREVIEW OF RESORT & HOLIDAY COLLECTION Resort and Holiday cocktail and evening fashions, designed by George Nardiello. By invitation. Continuous thereafter. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Sept. 14 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	6 EAST 57TH STREET SALON
Thursday Sept. 14 11:30 A.M.	OPENING: HOLIDAY AND CRUISE COLLECTION Showings at 11:30 A.M., Sept. 14, 19, 21. By reservation. Publicity: Betty Yarmon, LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Sept. 14 12:30 P.M. Luncheon	PRESS PREVIEW: PAULETTE'S FALL HATS Reproductions of Paulette's Fall millinery, available exclusively at Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Thursday Sept. 14 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of Fall Celanese fashions, available at Bonwit Teller. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Bonwit Teller Publicity: Joyce Peterson, EL. 5-6800. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	BONWIT TELLER; CELANESE CORP.	HOTEL PLAZA PERSIAN ROOM
Thursday Sept. 14 1:00 P.M.	HOLIDAY AND RESORT COLLECTION The Mr. Mort Holiday and Resort junior dress collection, designed by Lee Evans, and the petite junior collection, designed by Doris Martin. By admission card only. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 14 1:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showing in N.Y. store, Sept. 14 at 1:00 P.M. In Newark; Sept. 18 at 12:45 on the 2nd floor. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Thursday Sept. 14 1:15 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION Showings at 1:15 P.M., Sept. 14, 15, 18, 19, 21, and 22. For reservations contact: Lucille Gordon, IO. 5-2727.	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 14 3:00 P.M. Champagne	PREVIEW OF FALL- WINTER FUR COLLECTION Mr. S. Breslin Baker, president and designer of John F. Morris Co., will present fur fashions for Fall and Winter. Commentator: Maggi McNellis. By invitation. Contact: Henry Dormann, EL. 5-0400	JOHN F. MORRIS CO. (224 WEST 30TH ST.)	DELMONICO HOTEL GRAND BALLROOM
Thursday Sept. 14 3:30 P.M.- 7:00 P.M.	PREVIEW: DECORATOR FABRICS FOR FASHIONS Presentation of Thaibok's new printed Siamese silks for dresses, coats and suits. For press and manufacturers. By invitation. Contact: Charles Burwell, MU. 8-7367.	THAIBOK FABRICS, LTD.	3 EAST 52ND STREET 2ND FLOOR
Thursday Sept. 14 4:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Showing on Sept. 14 at 4:00 P.M.; and Sept. 21 at 1:00 P.M. Contact: Lee Lerner, IO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 14 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise and Spring 1962 sportswear fashions at a preview for press and buying offices. Showing at 4:30 P.M. By admission card only. Contact: Ruth Freund, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	PARK LANE HOTEL TAPESTRY ROOM
Thursday Sept. 14 4:00 P.M.	HOLIDAY AND RESORT COLLECTION William Fox collection, designed by Louise Armour, Sept. 14, 21, 28 at 4:00 P.M. Contact: CH. 4-7940. Publicity: Patricia Dickerman, EL. 5-6333.	WILLIAM FOX, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 14 4:00 P.M. Cocktails	PREVIEW: MEN'S SHIRTS AND CASUAL WEAR Preview of men's leisure shirts and casual wear; also casual wear by Lady Alfred. By invitation. Publ.: Robert Green, OR. 9-1256.	ALFRED OF NEW YORK	240 MADISON AVENUE 11TH FLOOR
Thursday Sept. 14 5:00 P.M.- 7:00 P.M.	PREVIEW OF "N.S.I.D.- FIBERGLAS TREND HOUSE" Exhibition produced by the National Society of Interior Designers and sponsored by Owens-Corning Fiberglas Corp., as a salute to "National Interior Design Month." (Sept. 18 - Oct. 18) By invitation. Contact: John Taliaferro, JU. 2-1421.	N.S.I.D.; FIBERGLAS	717 FIFTH AVENUE FIBERGLAS FABRIC CENTER
Beginning Thursday Sept. 14	OPENING: HOLIDAY RESORT, EARLY SPRING Continuous showings of Holiday, Resort, and early Spring junior collection, designed by Betty Carol. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
RESORT AND HOLIDAY OPENINGS: MEMBERS OF FASHION ORIGINATORS GUILD OF AMERICA (FOGA)			
THURSDAY, SEPT. 14			
	Cameo Evening Fashions	10:30 A.M.	530 7th (3 Fl.) PE. 6-0151
	Five Thirty P.M.	10:30 A.M.	530 7th (3 Fl.) PE. 6-0151
	Abe Schrader	11:30 A.M.	530 7th (15 Fl.) LO. 4-9194
	Highlight	1:30 P.M.	498 7th (15 Fl.) CH. 4-0600
	Ben Barrack, Inc.	Continuous	498 7th (7 Fl.) LO. 4-3923
	Grobe	Continuous	498 7th (16 Fl.) BR. 9-8394
	Kasper Originals, Inc.	Continuous	498 7th (16 Fl.) BR. 9-8394
	Mort Schrader	Continuous	530 7th (15 Fl.) LO. 4-9194
	Jerry Silverman, Inc.	Continuous	530 7th (10 Fl.) CH. 4-4940
FRIDAY, SEPT. 15			
	Grabois	1:15 P.M.	498 7th (5 Fl.) CH. 4-2767
	Martin Simon, Inc.	Continuous	498 7th (7 Fl.) LA. 4-2877
	Young Viewpoint Dresses	Continuous	1400 Bway(27 Fl.) CH. 4-4131
	Young Viewpoint Knits	Continuous	1400 Bway(27 Fl.) CH. 4-4131

Beginning Thursday Sept. 14	HOLIDAY AND RESORT DRESS COLLECTION Continuous showings of Holiday and Resort collection. Contact: LO. 4-3600.	REMBRANDT 498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
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Thursday Sept. 14- Sept. 18	HOLIDAY-CRUISE SHOWING IN CHICAGO N.Y. Contact: BR. 9-5991. Chicago: Larry Farrigut, Financial 6-7100.	MIGNON (498 SEVENTH AVENUE) EXECUTIVE HOUSE; SUITE 1117, CHICAGO, ILLINOIS
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Thursday Sept. 14	HOLIDAY AND RESORT DRESSES Arkay Junior's Holiday and Resort dress collection. Continuous showings. Contact: LO. 5-2626.	ARKAY JUNIOR 498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
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Thursday Sept. 14	RESORT AND HOLIDAY DRESSES Continuous showings. Contact: LO. 5-2626.	MARGOT, INC. 498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
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Friday Sept. 15 9:00 A.M. Breakfast And 12:00 Noon Luncheon	IMPORT FASHION SHOW-- TWO PRESENTATIONS Fall import collection at breakfast and luncheon showings, with report by Nancy White, Editor, "Harper's Bazaar." Ready-to-wear Committee of Fashion Group and Fashion Dept., "Harper's Bazaar." Prices: <u>Breakfast--</u> \$6.00 (members), \$10.00 (guests); <u>Luncheon--</u> \$10.00 (members), \$15.00 (guests). One guest to a member. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) WALDORF-ASTORIA BALLROOM
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Beginning Friday Sept. 15 2:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION Showings at 2:30 P.M., Sept. 15, 18, 21, 26, 28. For reservations. Contact: PE. 6-6983.	BRANELL 530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
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Beginning Friday Sept. 15	HOLIDAY AND RESORT PANTS AND SHORTS Pants and shorts fashions, featuring extensive stretch pants collection. Continuous daily. Contact: Mr. Angelo, WI. 7-6700.	MR. THOMSON 1410 BROADWAY SHOWROOM - 22ND FLOOR
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 15	ALEXANDER'S TELEVISION SHOW--Imports on WABC-TV, Channel 7, Friday, September 15 at 7:30 P.M.; repeat on WNEW-TV, Channel 5 at 10:30 P.M.		
Saturday Sept. 16 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showing on Sept. 16 at 12:30; on Sept. 18 at 12:30 and 6:30 P.M. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR AUDITORIUM
<u>WEEK BEGINNING SUNDAY, SEPTEMBER 17, 1961</u>			
Postponed Sept. 17	MIRKA -- COUTURE FURS FASHION SHOW BRUNCH AT 1:15 P.M., HAMPSHIRE HOUSE HAS BEEN POSTPONED TO OCT. 1 (See Pg. 9).		
Sept. 18	HATTIE CARNEGIE'S RELEASE DATE--Custom & Import preview, Sept. 11.		
Monday Sept. 18 10:00 A.M.	PREVIEW: FALL AND WINTER BRIDAL FASHIONS Preview for press of Fall and Winter wedding and trousseau fashions. (Note Change of Time.) By invitation. Customer showing at 5:45 P.M. Publicity: Belle Irene Gallis, MU. 8-6800.	TAILORED WOMAN	YOUNG THIRD FLOOR
Monday Sept. 18 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1961" The "Sweater Queen of 1961" and "Junior Sweater Queen of 1979" will be introduced at the sixteenth annual National Sweater Week (Sept. 18 - Sept. 24). Contact: Edward Brandwein, MU. 3-7520.	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
Monday Sept. 18 11:00 A.M.	PREVIEW: HOLIDAY AND RESORT COLLECTION Helena Barbieri's collection of Holiday and Resort cocktail and evening fashions. By invitation. Continuous thereafter. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Sept. 18 12:00 Noon Luncheon	"DUBONNET FASHION GALA"-- LUNCHEON Luncheon showing of Dubonnet red and blonde in Schrader Originals, available at Bonwit Teller. For benefit of N.Y. City Federation of Women's Clubs. By invitation. Tickets: \$5.75. Publicity: Florence Phillips at Carl Byoir & Assoc., YU. 6-6100.	N.Y.C. FEDERATION OF WOMEN'S CLUBS	TAVERN-ON-THE-GREEN CENTRAL PK. AT 67TH ST.
Monday Sept. 18 1:15 P.M.	HOLIDAY AND CRUISE DRESS COLLECTION Showings Sept. 18, 26, Oct. 3 at 1:15. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 18 2:15 P.M.	SHOWING OF RESORT AND TRAVEL WEAR Two showings only at 2:15 P.M.: Sept. 18 and Sept. 25. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Sept. 18 4:00 P.M. - 6:30 P.M.	PREVIEW OF NEW HAIRCOLORING Preview of new haircoloring and a new collection of coiffure designs by Mr. Renaldo of Saks Fifth Avenue's Maison Antoine Salon. Showing at 4:30 P.M. By invitation. Contact: Terry Grimes Russell, PL. 7-4300.	CLAIROL, INC.	SAVOY-HILTON HOTEL CHATEAU SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 18 5:30 P.M. Cocktails	FALL FASHIONS BY OLEG CASSINI Special cocktail party to present Oleg Cassini's Fall fashions, exclusive with Saks Fifth Avenue in New York. By invitation. Cassini Publicity: Lois Corey at Martial & Co., TE. 8-6270.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 18 6:30 P.M.- 9:00 P.M.	FIRST SESSION OF FASHION CAREER COURSE Subject: "Designing"--Speakers: Bob Riley, Brooklyn Museum; John Weitz, John Weitz Designs; Jeanne Essig, Majestic Specialties; and Bill Blass, Maurice Rentner Ltd. Price of course (9 lectures): \$20.00. Individual session: \$2.75 each. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	JUDSON HALL 165 WEST 57TH STREET
Beginning Monday Sept. 18	OPENING: HOLIDAY AND RESORT COLLECTION Sportswear, dresses, evening fashions. Contact: Caroline Sankovski, TE. 2-8385. Publicity: Peggy Cantor Assoc., 117 East 37th St., MU.9-8542.	PAVONE	135 EAST 61ST STREET 3RD FLOOR
Weeks of Sept. 18 And Sept. 25	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR Cole of California will have informal showings for 2 weeks, presenting misses and junior swimwear, sun dresses and fun fashions for Resort and Summer. Resident buyer preview Tues., Sept. 26 at 4:00 P.M. By invitation and appointment. Contact: BR. 9-2886.	COLE OF CALIFORNIA (1407 BROADWAY)	SAVOY-HILTON HOTEL
Beginning Monday Sept. 18	HOLIDAY AND RESORT COLLECTION Continuous daily showings of daytime, cocktail and evening fashions, designed by Mojena. Publicity: Peggy Cantor Assoc., MU. 9-8542.	RIVERO Y MOJENA	SAVOY-HILTON HOTEL
Beginning Monday Sept. 18	HOLIDAY COLLECTION OF SPORTSWEAR Continuous showings of ULLA's active sportswear, dressy separates and apres ski fashions. By appointment. Contact: BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday Sept. 18	RESORT AND HOLIDAY COLLECTION Informal showings, by appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Sept. 18- Oct. 18 ***	THE THIRD ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		
Tuesday Sept. 19 11:00 A.M.	PRESS SHOWING: CUSTOM- ORDER COLLECTION Preview for press of the Oldric Royce custom-order collection. By invitation. Publicity: Lee Bond at Rasponi Assoc., TE. 8-8171.	OLDRIC ROYCE	16 EAST 52ND STREET SALON
Tuesday Sept. 19 9:30 A.M.	RESORT, HOLIDAY, EARLY SPRING Continuous thereafter. For reservations, contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 19 10:30 A.M.	OPENING OF RESORT COLLECTION Resort collection designed by Wilson Folmar. <u>One showing only.</u> By invitation. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.	EDWARD ABBOTT- WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 19 10:30 A.M.	HOLIDAY AND RESORT COLLECTION Showings at 10:30 A.M., Sept. 19, 22, 26, 27, 29, Oct. 3, 4, 6. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 20	YOM KIPPUR--Jewish Day Of Atonement (Wed.)--Begins at Sundown, Sept. 19.		
Thursday Sept. 21 9:30 A.M.- 11:30 A.M.	PREVIEW: HOLIDAY, RESORT FALL SHOES "Reptiles of the World"--complete collection of Holiday, Resort and Fall shoes. Edward Rayne, new president of Delman, will greet the press. By invitation. Contact: Bud Calisch, JU. 2-9090.	DELMAN	DELMAN SALON BERGDORF GOODMAN
Thursday Sept. 21 10:00 A.M.	MOLLIE PARNIS' RESORT AND HOLIDAY COLLECTION Two showings, at 10:00 A.M., Sept. 21 and 28. Contact: Lou Scobell, BR. 9-5012.	PARNIS-LIVINGSTON	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Sept. 21 11:00 A.M.	IMPORT SHOWINGS FOR CUSTOMERS Showings at 11:00 A.M. and 2:00 P.M. By invitation. Contact: TE. 8-0750.	BOB BUGNAND	19 EAST 62ND STREET SALON
Thursday Sept. 21 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Sept. 21 12:30 P.M. Luncheon	LUNCHEON SHOWING OF CUSTOM FASHIONS Fall and Winter custom fashions. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Schaffel contact: PL. 5-0818. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	CLAIRE SCHAFFEL (558 MADISON AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Sept. 21 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION Two showings, Sept. 21 and 26 at 2:30 P.M.--Resort and early Spring collection. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Sept. 21 4:00 P.M.	PRESS PREVIEW: FALL-WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions to the press. (For release, Mon., Sept. 25.) By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Rasponi Assoc., TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Thursday Sept. 21 4:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Dorothy Dickerson will present daytime, cocktail and evening fashions. Continuous thereafter. Contact: Joanne March, EL. 5-0989.	DOROTHY DICKERSON, INC.	19 WEST 57TH STREET SALON - 6TH FLOOR
Thursday Sept. 21 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: SIMONETTA CASUAL SHOES B.F. Goodrich and Hood present the first collection of casual shoes, designed for them by Simonetta of Rome. Simonetta will greet the press. By invitation. Publicity: Marian Rahl at Carl Byoir, YU. 6-6100.	B.F. GOODRICH & HOOD	SAVOY-HILTON HOTEL ROMA ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Sept. 21	OPENING : HOLIDAY AND CRUISE COLLECTION Continuous daily showings of Mignon's Holiday-Cruise collection. Contact: Marcella Wolfe or Vincent Mignon, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday Sept. 21	COLLECTION FOR HOLIDAY AND CRUISE Continuous daily. Contact: Ruth Weber, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Thursday Sept. 21	IMPORTED SILKS FOR HOLIDAY Showing of Holiday imported beaded silks, designed by Sweet Lo for Imperial House. Contact: Austen Wood, OX. 5-5820.	IMPERIAL HOUSE, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Friday Sept. 22 3:30 P.M.- 7:00 P.M. Cocktails	COCKTAIL PARTY FOR THE PRESS Opening of A La Carte, with informal modeling of made-to-order fashions, designed by Joan Morse. (<u>Note Change of Date.</u>) Contact: Peggy Cantor Associates, MU. 9-8542.	A LA CARTE	21 EAST 63RD STREET
Sept. 25	REISS & FABRIZIO RELEASE DATE--Fur fashion preview, Sept. 21. (See Pg. 6)		
Monday Sept. 25 9:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS Preview for press of Fall and Winter fur fashions; also an exclusive col- lection of cloth coats by Nina Ricci, fur lined by Georges Kaplan; and works by Giovanni Perluigi de Palestrina, furrier in Rome in 1561. By invitation. Contact: Miss Ferris, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday Sept. 25 10:30 A.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of children's Fall import collection. By invitation only. Publicity: Margot Infantino, IO. 4-3300, Ext. 6113.	GIMBELS	CHILDREN'S CHUBBY DEPT. - 2ND FLOOR
Monday Sept. 25 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS Advance showing of Holiday and Resort collections by Sylvan Rich for Martini and Jerry Parnis for Miss Martini. Contact: Eli Lehrman, IO. 4-0616.	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 25 4:30 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: NEW "LITTLE THEATRE" Premiere of Helena Rubinstein's "Little Theatre" and presentation of new Salon de Coiffure. By invitation. Show Director: Mia Grau. Manager of Events: Kay Reed. Publicity: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	655 FIFTH AVENUE 6TH FLOOR
Beginning Monday Sept. 25	SWIMWEAR FASHIONS FOR 1962 Continuous showings of swimwear. Contact: Mr. Angelo, WI. 7-6700.	SEA NYMPH SWIM SUITS (JORDAN MFG. CORP.)	1410 BROADWAY SHOWROOM - 22ND FLOOR
Tuesday Sept. 26 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. <u>Showing at 10:00 A.M.</u> By invitation. Contact: Mrs. S.K. Steffen, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 26 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1962 Preview for press and buyers of Rose Marie Reid 1962 swimsuit collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Tuesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS For press and resident buyers. By invitation. Continuous beginning Monday, Oct. 2. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Sept. 26	COLE OF CALIFORNIA--Preview for buyers, at 4:00 P.M. (See Pg. 5)		
Tuesday Sept. 26 4:30 and 6:00 P.M.	PREVIEW OF FALL CUSTOM-ORDER FASHIONS Marianne Spottiswoode will present her Fall collection of custom-order originals to press and customers. By invitation. Contact: PL. 2-9895.	MARIANNE SPOTTISWOODE	40 WEST 55TH STREET SALON - 9TH FLOOR
Tuesday Sept. 26 5:00 P.M.- 7:00 P.M. Champagne	JEWELRY PREVIEW IN NEW SALON The House of Ostier will present their 1962 collection of prized diamond, pearl and precious stone jewelry, designed by Marianne Ostier, at a pre- view in their new salon. For press and clientele, by invitation. Contact: Rich-LaCaille, MU. 8-1918.	HOUSE OF OSTIER	5 EAST 57TH STREET SALON
Tuesday Sept. 26 5:30 P.M.- 8:00 P.M.	BENEFIT PREVIEW FOR "ENTRAIDE FRANCAISE" "L'Esprit de France"--Bloomingdale's store-wide presentation of French products at a benefit preview for "Entraide Francaise." Tickets: \$5.00 each. By invitation. (For release, Wed., Sept. 27.) Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	THROUGHOUT STORE
Sept. 27	BLOOMINGDALE'S RELEASE DATE--"L'Esprit de France," Sept. 26. (See Above)		
Wednesday Sept. 27 8:30 A.M. Breakfast	PREVIEW OF SWIM- WEAR FASHIONS Maidenform will present the "Dream Beach" collection of swimwear for 1962. By invitation. Contact: Margaret Larson, at Bell & Stanton, YU. 6-1250.	MAIDENFORM SWIMWEAR (1407 BROADWAY)	EL MOROCCO 307 EAST 54TH STREET
Wednesday Sept. 27 9:30 A.M. Breakfast	PRESS PREVIEW OF NEW BATH SHOP Breakfast preview of Marion Wieder's new custom bath shop at Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	16 EAST 50TH STREET MEZZANINE
Wednesday Sept. 27 10:00 A.M.- 4:00 P.M.	INFORMAL SHOWINGS OF RESORT SWIMWEAR Informal showings from 10:00 A.M. to 4:00 P.M., of Darlene's Resort swim- wear collection. (Buffet) By invitation. Contact: Jane Abbott, BR. 9-9400.	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	SAVOY HILTON HOTEL FRENCH SUITE
Wednesday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION For press and resident buying offices, by invitation. Showings thereafter Monday through Thursday at 10:30, Oct. 2 through Oct. 12; Monday through Wednesday thereafter. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 27 4:00 P.M. Cocktails	PREVIEW: SWIMWEAR COLLECTION, 1962 Peter Pan will preview three collections of swimwear for 1962: "Oleg Cassini Collection"; "California Group"; "The French Line." By invitation. Contact: Dorothy Golden, LE. 2-5400.	PETER PAN SWIMWEAR INTL. (1407 BROADWAY)	PARK LANE HOTEL CRYSTAL BALLROOM
Wednesday Sept. 27 7:00 P.M. - 11:00 P.M.	SECOND ANNUAL "FORECAST OF FASHION" Buffet dinner-dance for benefit of Carnegie Hall. Chairman: Florence Pritchett Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Thursday Sept. 28 9:00 A.M. Breakfast	PREVIEW OF SWIMWEAR AND PLAYWEAR Jantzen will preview their swimwear and playwear for 1962. By invitation. Publicity: Kathy Russo, OX. 7-0811.	JANTZEN, INC.	MAYFAIR THEATRE 235 WEST 46TH STREET
Thursday Sept. 28 11:00 A.M.	SWIMWEAR AND SPORTSWEAR--1962 Catalina will present four informal showings: Sept. 25 at 4:00 P.M., Savoy-Hilton; others at showroom--Sept. 26, 4:00 P.M.; Sept. 27, 2:00 P.M. Sept. 28, 11:00 A.M. By invitation. Publicity: Maria Brown, LA. 4-4696.	CATALINA, INC.	1407 BROADWAY SHOWROOM - 4TH FLOOR
Thursday Sept. 28 2:30 P.M.	OPENING OF CRUISE AND SPRING COLLECTION Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Contact: Grace Horton, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 28 4:30 P.M. Cocktails	OPENING: CRUISE AND SPRING COLLECTION "Caribbean Islands; the Cruise; the Clothes"--preview of McMullen's Cruise and Spring dresses and coordinates. By invitation, with admission by ticket. Contact: OX. 5-4270.	McMULLEN CO. (550 SEVENTH AVENUE)	S.S. SANTA ROSA PIER #57-W. 15TH ST.
Thursday Sept. 28 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Nineteenth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. <u>Fashion show at 9:00 P.M.</u> By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. RODGERS AUD.
Friday Sept. 29 11:30 A.M.	PREVIEW OF FUR COLLECTION Press preview of Fall and Winter made-to-order furs, designed by Emeric Partos. By invitation. <u>(For release, Mon., Oct. 2.)</u> Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Friday Sept. 29 12:30 P.M. Luncheon	CUSTOM FASHIONS AT LUNCHEON SHOWING Showing of fashions for Fall and Winter. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity & Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MARTIER-RAYMOND (36 CENT. PK. SO.)	HOTEL PLAZA TERRACE ROOM
Sunday Oct. 1 1:15 P.M. Brunch	BRUNCH AND SHOWING OF FUR FASHIONS Showing of Fall furs by Mirka in newly decorated Fountain Room. Fashion Show Director: Peggy Cantor Associates, MU. 9-8542.	MIRKA FOR COUTURE FURS	HAMPSHIRE HOUSE FOUNTAIN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 1 2:00 P.M.- 5:00 P.M.	"EBONY'S FASHION FAIR INTERNATIONALE" New American and European fashions, including original designs from Israel and Africa, representing world's leading designers. For benefit of Nat'l Urban League, in cooperation with Johnson Publications. Tickets: \$5.00; Reserved section: \$10.00. Contact: Evelyn Broidy, PL. 1-0300.	NATIONAL URBAN LEAGUE GUILD (14 EAST 48TH)	WALDORF-ASTORIA GRAND BALLROOM
Oct. 2	BERGDORF GOODMAN'S RELEASE DATE--Fur preview, Sept. 29. (See Pg. 9)		
Monday Oct. 2 12:30 P.M. Luncheon	LUNCHEON & FASHION SHOW FOR P.A.L. Fall fashions by Christian Dior - New York, available at Bonwit Teller, will be presented at a benefit luncheon for the Police Athletic League. Tickets: \$15.00. By invitation. Contact: Mary McFadden, LO. 4-9220.	CHRISTIAN DIOR - NEW YORK, INC.	HOTEL ASTOR VERSAILLES BALLROOM
Monday Oct. 2 4:00 P.M. Cocktails	PREVIEW OF SWIMSUIT FASHIONS Resort swimsuit fashions, designed by Brigance for Sinclair. For press and buyers. By invitation. Coordinator: Mary Alice Rice, CI. 6-1790. Contact: Marvin Krumholz, SP. 7-3895.	BRIGANCE FOR SINCLAIR	HOTEL PLAZA TERRACE ROOM

SPRING OPENINGS IN LOS ANGELES, CALIFORNIA

Sept. 30 2:30 P.M.	TRAVILLA Contact: 853 North La Cienega, OL. 2-0723. (Los Angeles)	CRYSTAL ROOM, BEVERLY HILLS HOTEL
Oct. 2 8:00 P.M.	WERLE ORIGINALS Note Change of Date. Contact: Jose Fernandez, 626 N. Robertson Blvd., OL. 2-4114. (Los Angeles)	BEVERLY WILSHIRE HOTEL, BALLROOM
Oct. 2 9:30 A.M.	WAYNE FULLER, INC. Showings at 9:30 and 1:30. Contact: Dick Steiner, MA. 2-7128. (L.A.)	SHOWROOM, 122 EAST 7TH STREET
Oct. 2 11:30 A.M.	MAKUSIA ORIGINAL, INC. Contact: 165 N. Robertson, Mrs. Alice Drive, OLympia 2-7330. (L.A.)	PLACE TO BE ANNOUNCED
Oct. 2 6:30 P.M.	PAUL WHITNEY Contact: 9304 Santa Monica Blvd., Beverly Hills, BRadshaw 2-4533.	PLACE TO BE ANNOUNCED
Oct. 4 5:30 P.M.	BUD KILPATRICK Contact: 8816 Burton Way, Beverly Hills, BRadshaw 2-1178.	CRYSTAL ROOM, BEVERLY HILLS HOTEL

Tuesday Oct. 3 9:00 A.M.	PRESS PREVIEW OF RESORT FASHIONS John Weitz will introduce Resort fashions manufactured by Elon, Supak, Nardis, Stratford, Compass, and Seamprufe. By invitation. Contact: Vicki Donahoo, LO. 3-4920.	JOHN WEITZ DESIGNS (1407 BROADWAY)	COLONY RESTAURANT 30 EAST 61ST STREET
Tuesday Oct. 3 12:00 Noon Cocktails- Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON Presentations of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 3 12:00 Noon	OPENING OF RESORT COLLECTION Showings at 12:00 Noon, Oct. 3, 5, 10, 12, 17, 19. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Oct. 3 2:30 P.M.	OPENING OF CRUISE COLLECTION House of Jamison will present their cruise collection, designed by Peggy Thayer. By invitation. Continuous, except Monday and Friday, through Oct. 26. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 3 3:30 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SWIMSUITS Preview for press and buyers of Roxanne's 1962 swimsuit collection. Showing at 4:00 P.M. By invitation. Contact: Vivian Schoen at Diamond-Barnett, MU. 2-7025.	ROXANNE SWIMSUIT CO. (1407 BROADWAY)	HOTEL PIERRE COTILLION ROOM
Wednesday Oct. 4 2:30 P.M.	OPENING: HOLIDAY COLLECTION Robert Sloan's Holiday collection of sportswear and dressy separates, designed by Sylvia de Gay. By invitation. Continuous thereafter. Publicity: Margaret Hodge, 110 West 51st St., LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Oct. 4 4:30 P.M. Cocktails	OPENING OF CRUISE COLLECTION Cabana will present their cruise collection designed by Pembroke Squires. For press and buyers, by invitation. Contact: WI. 7-0326. Publicity: Maxwell Latham Mathews, PL. 3-5556.	CABANA (1410 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 5 11:30 A.M.	PRESS PREVIEW OF ANTIQUES AND GIFTS Bergdorf Goodman's collection of antiques and gifts from Europe. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Oct. 5 12:00 Noon Luncheon	FABRICS DIVISION LUNCHEON MEETING "Confetti" Spring-Summer 1962 fabrics luncheon. Speaker: Melba Hobson of Mr. Gee. Co-chairmen: Conoldine Burnett and Margaret Markley. Prices: \$8.00, members; \$10.00, guests. (Exhibit from 10:00 A.M. to 3:00 P.M.; \$1.00 at door for those not attending luncheon.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Thursday Oct. 5 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Luncheon showing of Fall fashions by Branell, available at Best & Co. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	BRANELL (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 5 2:30 P.M.	RESORT DRESSES AND SPORTSWEAR Showings at 2:30, Oct. 5, 9, 10, 11, 12, 16, 17, 18, 19. By invitation. Contact: CH. 4-2631 or IO. 5-7514.	TINA LESER	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Oct. 5 4:30 P.M.- 6:30 P.M.	OPEN HOUSE: NEW COTTON DIVISION Open house to celebrate newly coordinated cotton division - all on Stevens Fourth Floor - Fuller, Highland Park, Republic, and Tastemaker Cottons. By invitation only. Contact: Mary Baine, OX.5-1000, Ext. 271.	J.P. STEVENS & CO., INC.	1460 BROADWAY 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 5 8:00 P.M. Cocktails- Buffet	BENEFIT BALL: HARVEY BERIN COLLECTION Annual Designer's Ball with showing of Fall and Winter fashions by Harvey Berin, who will receive Bamberger's 1961 Award for Fashion Excellence. For benefit of Community Trust Fund of Junior League of Newark and United Hospitals. Contact: Carolyn Kriegman, MA. 4-2400, Ext. 2024.	BAMBERGER'S (NEWARK, NEW JERSEY)	S.S. CONSTITUTION HOBOKEN, NEW JERSEY
Friday Oct. 6 11:00 A.M.	PRESS SHOWING: HOLIDAY, B.H. WRAGGE, INC. RESORT AND SPRING Wragge's Holiday, Resort and Spring collection. Thereafter Oct. 10, 11, 16, 17 at 11:00 A.M. <u>All showings by invitation only.</u> Contact: WI. 7-4968.		550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Oct. 9 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Showing of Teal Traina's Fall fashions, available at Rosette Pennington. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	TEAL TRAINA; ROSETTE PENNINGTON	HOTEL PLAZA PERSIAN ROOM
Tuesday Oct. 10 4:00 P.M. Cocktails	EARLY SPRING RAINWEAR FOR GIRLS & SUB-TEENS Preview showing of first early Spring collection of rainwear & outerwear for girls (Little Miss Mackintosh) and sub-teen (Miss Mackintosh) of March & Mendl's new division. Designed by Peter Conte. By invitation for press and buyers. Contact: Marion Cook, LA. 4-7942.	N.Y. MACKINTOSH CLOTHING (MARCH & MENDEL)	500 CLUB 500 SEVENTH AVENUE
Wednesday Oct. 11 12:30 P.M. Luncheon	LUNCHEON SHOWING OF CUSTOM FASHIONS Custom fashions for Fall and Winter. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	ELSE FRITZ (36 CENTRAL PARK SO.)	HOTEL PLAZA PERSIAN ROOM
Monday Oct. 16 3:30 P.M.	PREVIEW OF SPRING COLLECTION Presentation of junior Spring and Resort fashions, designed by Violet Feigin. By invitation. Continuous thereafter. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Oct. 16 4:30 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Vera Maxwell's Spring collection. By invitation. Showing for buyers at 12:00 Noon, Oct. 18, 19, and Tues., Wed., Thurs. thereafter. Contact: Judith Morell, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Oct. 17 11:00 A.M.	NEW COLLECTION BY FRANK ADAMS Introduction of new Spring collection, Petite Accent by Frank Adams. By invitation. Contact: LO. 4-1434.	PETITE ACCENT, INC. (DIV. OF JUNIOR ACCENT)	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Oct. 19 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Mignon's complete Spring collection. Also, Oct. 23, 25, 27 at 11:30 A.M. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

DATEWHAT'S GOING ONGIVEN BYWHEREOPENING OF SPRING COLLECTIONS BY MEMBERS OF NEW YORK COUTURE GROUPMONDAY, OCT. 16

Davidow, Inc. By appointment . . 550 7th (21 Fl.) PE. 6-6909

TUESDAY, OCT. 17

Ben Reig, Inc. 10:00 A.M. 498 7th (23 Fl.) CH. 4-1542

Herbert Sondheim, Inc. . . 10:30 A.M. 530 7th (20 Fl.) LA. 4-7540

Pattullo-Jo Copeland, Inc. 10:30 A.M. 498 7th (14 Fl.) LO. 3-5650

Junior Sophisticates, Inc. 1:00 P.M. 498 7th (4 Fl.) LO. 4-0462

Hannah Troy, Inc. 1:00 P.M. 530 7th (2 Fl.) LO. 3-0988

Maurice Rentner Ltd. . . . 2:30 P.M. 498 7th (16 Fl.) LA. 4-6968

Edward Abbott, Inc. 4:00 P.M. 530 7th (16 Fl.) LA. 4-8490

Townley, Inc. 4:00 P.M. 550 7th (2 Fl.) LO. 4-2155

Rosalie Macrini, Inc. . . . 4:00 P.M. 550 7th (11 Fl.) CH. 4-2655

WEDNESDAY, OCT. 18

Adele Simpson, Inc. 10:00 A.M. 530 7th (23 Fl.) LA. 4-7626

Rudolf Gowns, Inc. 10:30 A.M. 530 7th (12 Fl.) WI. 7-6865

Estevez, Inc. 11:30 A.M. 550 7th (4 Fl.) LO. 4-6337

Oleg Cassini, Inc. 1:15 P.M. 498 7th (11 Fl.) LO. 5-6453

Christian Dior-New York, Inc. 2:30 P.M. 498 7th (17 Fl.) LO. 4-9220

Larry Aldrich Assoc. . . . 2:30 P.M. 530 7th (12 Fl.) CH. 4-1872

THURSDAY, OCT. 19

Harvey Berin, Ltd. 1:00 P.M. 530 7th (7 Fl.) PE. 6-0206

Nat Kaplan, Inc. 1:15 P.M. 498 7th (21 Fl.) LO. 5-4115

Ceil Chapman 2:30 P.M. 530 7th (2 Fl.) LA. 4-5800

Samuel Winston, Inc. . . . 4:00 P.M. 530 7th (11 Fl.) CH. 4-2617

Trigere, Inc. 5:00 P.M. 550 7th (16 Fl.) LO. 3-1600

FRIDAY, OCT. 20

Jane Derby, Inc. 10:30 A.M. 550 7th (23 Fl.) LA. 4-9350

Branell 2:30 P.M. 530 7th (25 Fl.) PE. 6-6983

MONDAY, OCT. 23

Harry Frechtel Corp. . . . 2:00 P.M. 205 W. 39(4 Fl.) PE. 6-1310

Paul Parnes Corp. 2:15 P.M. 498 7th (10 Fl.) CH. 4-4600

TUESDAY, OCT. 24

Arthur Jablow, Inc. 11:30 A.M. 530 7th (9 Fl.) LA. 4-3404

David E. Gottlieb (Gothe) . 1:15 P.M. 530 7th (4 Fl.) LO. 5-2727

WEDNESDAY, OCT. 25

George Carmel, Inc. 11:30 A.M. 530 7th (24 Fl.) LA. 4-3310

THURSDAY, OCT. 26

Marquise Coats & Suits . . 2:00 P.M. 512 7th (35 Fl.) BR. 9-5794

TUESDAY, OCT. 31

Originala 2:00 P.M. 512 7th (43 Fl.) BR. 9-8988

THURSDAY, NOV. 2

Monte-Sano & Pruzan 10:30 A.M. 21 W. 46(8 Fl.) JU. 2-2317

NOTE -- OUT OF DATE ORDER ***

Tuesday PRESS PREVIEW: SHOES CHRISTIAN DIOR 730 FIFTH AVENUE
 Sept. 19 BY ROGER VIVIER SHOES 2ND FLOOR
 9:30 A.M. Preview for press of Christian Dior Shoes, designed by Roger Vivier, who
 will greet the press. Shoes available at Bonwit Teller. (For release
Thurs., Sept. 21.) By invitation. Contact: Bud Calisch, JU. 2-9090.

1962

JANUARY	FEBRUARY	MARCH
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31